



Great Barrier Reef Education Experience Program Guidelines

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Prepared by: Tourism Division, Department of the Environment, Tourism Science and Innovation.

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Acknowledgement

The Department of the Environment, Tourism, Science and Innovation acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Owners and custodians of the land. We recognise their connection to land, sea and community, and pay our respects to Elders past and present.

The department is committed to respecting, protecting and promoting human rights, and our obligations under the Human Rights Act 2019.

Cover Image: Hardy Reef, Great Barrier Reef, Whitsundays. Courtesy of Tourism and Events Queensland.

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Overview

The Great Barrier Reef is the world's largest coral reef system with some of the richest biodiversity on the planet. It is recognised as one of the world's most iconic tourism experiences and continues to be Australia's greatest natural attraction.

The Great Barrier Reef offers a unique place-based educational opportunity for students to immerse themselves in an authentic live classroom and to learn more about the rich biodiversity of the reef.

Since 2021 the Queensland Government has provided a subsidy of up to \$150 per student for the Great Barrier Reef Education Experience Program to support Queensland schools to undertake place-based educational experiences in the Great Barrier Reef World Heritage Area.

Location



The Great Barrier Reef World Heritage Area's biological diversity is unmatched by any other World Heritage Area on the planet.

The Great Barrier Reef extends from the top of Cape York in north-east Australia to just north of Bundaberg. There are approximately 70 Aboriginal and Torres Strait Islander Traditional Owner groups with authority for Sea Country management in the Great Barrier Reef Marine Park.

The Great Barrier Reef was declared a World Heritage Area in 1981 because of its 'outstanding universal value'. This recognised the Reef as being one of the most remarkable places on earth, as well as its global importance and its natural worth.

Objectives

The Great Barrier Reef Education Experience Program (the Program) aims to generate increased visitation from school-aged students to the Great Barrier Reef region through the delivery of place-based learning activities, supporting participation in reef-related educational activities.

The Program supports *Destination 2045 – Delivering Queensland's Tourism Future*, the Queensland Government's bold plan for delivering Queensland's tourism future and positioning us as a global tourism leader. The plan will enable our tourism industry, doubling the value of visitor expenditure to the state's economy to \$84 billion by 2045 and delivering lasting benefits to Queensland communities.

The Program is designed to:

- enable more students to experience the Great Barrier Reef through participation in educational excursions
- facilitate more place-based learning activities in the Great Barrier Reef that are tailored to support student learning in line with the Australian and Queensland curriculum or approved home education learning plan
- support opportunities for students to participate in reef restoration and conservation activities
- develop greater connections to reef systems and allow for more awareness and understanding of natural habitats and pressures facing the Great Barrier Reef
- provide opportunities for tourism operators in the Great Barrier Reef to develop educational products and experiences
- stimulate sustainable market opportunities and subsequent tourism visitation into the Great Barrier Reef, supporting economic growth and encouraging repeat visitation.

Timeframe

Queensland primary and secondary schools and registered home educators can apply for the subsidy for eligible educational excursions. All applications and excursions must be completed by 5pm AEST 31 December 2029. Applications will close earlier if all available funding has been allocated.

Eligibility

Queensland schools and registered home educators

The Program is available upon application to all Queensland primary and secondary schools, including schools of distance education, and registered home educators, where students are participating in an eligible education-related experience as part of their excursion. Schools and registered home educators must apply on behalf of their enrolled students participating in the excursion. Subsidy payments will not be provided to an individual student or their family, with the exception of registered home educators, and can only be passed on as savings on the cost of the excursion.

Reef experiences

To claim the subsidy of up to \$150 per student, an excursion itinerary must include at least one education-related reef experience, facilitated through a commercial reef tourism operator within the Great Barrier Reef World Heritage Area boundaries.

Eligible reef education activities should align with Australian and Queensland curriculum or approved home education learning plan and may include:

- on-water experiences (e.g. glass bottom boat, whale watching, outer reef pontoon activities, canoeing or sea kayaking, and tall ship or maxi yacht sailing adventures)
- in-water experiences (e.g. snorkelling, semi-submersible activities, scuba and helmet diving)
- Great Barrier Reef on-island experiences (e.g. camping, visiting a turtle rehabilitation centre or research station, doing a nature discovery walk)

- Great Barrier Reef cultural experiences (e.g. Indigenous Sea Rangers and reef education tours, cultural tour and reef education on Great Barrier Reef Sea Country).

The subsidy cannot be claimed solely on expenditure for air travel, accommodation, fuel for schools or privately owned boats, meals and/or mainland reef experiences (e.g. visiting an aquarium or wildlife rehabilitation centre).

Planning of curriculum activities – schools only

Collaborative planning of curriculum aligned activities is strongly encouraged. Teachers and adult supervisors involved in the activity should use the Curriculum Activity Risk Assessment ([CARA Planner \(DOC, 423KB\)](#)) during the planning phase of an experience. This planner provides support in identifying hazards, assessing the risks, determining an inherent risk level, deciding on control measures and documenting the risk assessment for the experience.

To assist schools to conduct and prepare risk assessments, [CARA guidelines](#) are available for a wide range of activities that may be part of delivering the curriculum in Prep to Year 12.

These guidelines are developed to align with policies, regulations and guidelines of Queensland and Australian Governments, and the standards and processes of peak bodies within Australia.

In addition, they are regularly reviewed and undergo a comprehensive consultation process with schools and regions.

Commercial Great Barrier Reef tourism operators

Queensland schools and registered home educators (or their travel intermediary) are responsible for the selection of a commercial tourism operator for inclusion in the itinerary which meets the required educational, accessibility and safety requirements.

Commercial Great Barrier Reef tourism operators must satisfy the following requirements:

- [Blue card](#) as required by the *Working with Children (Risk Management and Screening) Act 2000 (Qld)* for all staff that will be engaging with students
- capacity to facilitate an educational experience that aligns to Australian and Queensland School curriculum or approved home education learning plan
- have a permit to operate within the Great Barrier Reef World Heritage Area boundaries
- hold and maintain all mandatory business insurances relevant to the operation of the business
- capacity to provide the risk assessment documentation and safety advice required by schools or registered home educators for the activities being undertaken
- be recognised by the Great Barrier Reef Marine Park Authority as a High Standard Tourism Operator and/or be recognised by Tourism and Events Queensland as offering a Best of Queensland experience; or be a marine research provider.

Commercial reef tourism operators are welcome to submit an Expression of Interest form at any time over the period of the Program to the Department of the Environment, Tourism, Science and Innovation at tourism@detsi.qld.gov.au or through tourismsupporthub@detsi.qld.gov.au confirming that they meet the above requirements.

These operators will be listed on the Program website and schools will be required to demonstrate that their excursion itinerary includes one of the listed commercial reef operators.

Travel intermediaries

Eligible schools and registered home educators can engage a travel agent, edu-travel company, transport provider or booking agency to assist with the development of their excursion itinerary.

Applications for the subsidy can only be submitted by the school or registered home educator undertaking the excursion and travel intermediaries are not permitted to apply on their behalf.

Application process

Applications are open and schools and registered home educators can apply by visiting [Queensland Education Experience Program](#).

Applicants will need to submit their application at least four weeks prior to the planned departure date of their excursion. All applications will be processed in order of receipt and schools and registered home educators are encouraged to submit an application as early as possible.

School/registered home educator decides on excursion itinerary which must include an eligible Great Barrier Reef Queensland experience.

At least four weeks prior to planned travel, school/registered home educator submits an online application form together with a copy of the itinerary.

Application is assessed (please allow 10 business days) and school/registered home educator is advised of outcome and next steps.

If application is successful, 50% of the subsidy will be paid to the school/registered home educator upon receipt of eligible invoice for overnight trips and 100% will be paid for day trips.

Excursion undertaken.

Post excursion

Within six weeks of conclusion of excursion, school/registered home educator completes a post-trip survey. Schools are to acknowledge the program in the school newsletter with a reference that a subsidy was provided by the Department of the Environment, Tourism, Science and Innovation under the Great Barrier Reef Education Experience program.



School/registered home educator is paid the balance of funding upon receipt of an eligible invoice.

Subsidy and payment rates

Payments

Applications for the subsidy can only be submitted by Queensland schools and registered home educators and will not be accepted from individual students, parents, or travel intermediaries.

The subsidy will be paid directly to schools/registered home educators after their planned experience or itinerary has been assessed as meeting the eligibility criteria for funding. No subsidy payment will be made for any travel or Great Barrier Reef education activities that are undertaken prior to approval of an itinerary.

The subsidy is calculated on a per student basis. Accompanying teachers, registered home educators and other adults are not included when calculating the subsidy. A student is only eligible for the subsidy once and the school or registered home educator is responsible for ensuring that each student for whom the funding is claimed has not, to the best of their knowledge, received the subsidy previously.

For day trips, the subsidy will be paid upon completion of the approved day trip and the post-trip acquittal has been completed, noting that approval must be obtained before the day trip is undertaken.

For overnight itineraries, 50 per cent of the subsidy will be paid upon approval of the application and the remaining 50 per cent will be paid upon receipt of the completed acquittal after the excursion.

Schools are to acknowledge the subsidy has been provided by the Department of the Environment, Tourism, Science and Innovation in a school newsletter upon return from the excursion (not applicable to registered home educators).

Rates

The subsidy is not intended to cover all costs of the planned activities or itinerary. Funds are allocated to schools/registered home educators on a per student basis, at rates corresponding to the round-trip distance travelled from the school or registered home educator's usual place of residence as per the subsidy table below:

Day trip – distance not applicable	Subsidy value
Flat rate	\$40
Overnight itinerary – total distance travelled (round trip)	
up to 499km	\$55
500km to 999km	\$85
1,000km to 1,499km	\$115
1,500km and over	\$150

As there is a limited amount of funding, schools and registered home educators are encouraged to apply as early as possible. Each application will be dealt with in order of receipt until funds are exhausted. Applications can only be submitted up to a maximum of 12 months prior to travel.

Where the excursion itinerary includes both an Outback Queensland and Great Barrier Reef education experience, the school or registered home educator will be eligible to apply for subsidies under both programs (i.e. the Great Barrier Reef Education Experience Program and the Outback Queensland Education Experience Program).

Goods and Services Tax (GST)

The subsidy amounts referenced in this guideline are GST exclusive. Where a school is registered for GST:

- the subsidy received will consist of the agreed subsidy plus GST.
- the school will be required to provide a tax invoice that shows its Australian Business Number (ABN), the agreed subsidy, and the relevant GST amount.

Where a school or registered home educator is not registered for GST:

- the subsidy received will consist of the agreed subsidy and no GST.
- the school or registered home educator will be required to provide a tax invoice or receipt that shows its ABN (if applicable) and the agreed subsidy amount. As no GST has been received/paid this tax invoice/receipt will not include GST.

Cancellations

Commercial Great Barrier Reef tourism operators reserve the right at any time to cancel any booked activities. Activities can be cancelled or have scheduled changes (with or without notice) for a variety of reasons, including, but not limited to, bad weather conditions, and operational or technical disruptions.

Commercial Great Barrier Reef tourism operators may place a booking on hold for another time, or reschedule the trip at the time of cancellation, or provide a full refund. However, it is the school or

registered home educator's responsibility to review and adhere to the cancellation policy of the engaged operator.

For day trips, cancellations are not reimbursed regardless of the situation. The subsidy is only payable after the eligible curriculum-related experience has been undertaken.

For an overnight excursion where the first payment of the subsidy has been made and travel has been undertaken, but the eligible reef-related experience could not proceed due to, but not limited to, bad weather conditions, sea conditions or operational disruptions, the second part of the subsidy is still payable. The payment will only be made where evidence (e.g. cancellation advice, refund documentation) is provided to demonstrate that the experience could not be undertaken at another suitable time during the excursion.

Where an entire overnight excursion itinerary has been cancelled (and not rescheduled) and the school or registered home educator has received the first payment of the subsidy, this amount will need to be refunded within five working days.

Privacy and indemnity

Privacy statement

The Queensland Government and the appointed third-party Great Barrier Reef Education Experiences Program delivery organisation collects and collates information from the application form to evaluate applications for the Program. Only authorised departmental officers and approved subsidy assessors have access to this information for the purpose of assessing the application for funding. Applicants should note that broad details of successful applications, agreed outcomes, progress and the level of subsidy provided may be published by the Queensland Government. Some information may be used to promote the Program. Personal information regarding an applicant and other persons will not be disclosed to any other third party without their consent, unless authorised or required by law or for the purposes of the *Information Privacy Act 2009*. For audit purposes, the Queensland Government is required to retain the applications and other supplied support material. The provisions of the *Right to Information Act 2009* and *Information Privacy Act 2009* apply to documents in the possession of the Queensland Government.

Indemnity disclaimer

The Department of the Environment, Tourism, Science and Innovation (the Department) is not liable for any loss or damage, including personal injury, that may be sustained by a student or other person, while participating in the subsidised experience or in the Program. The Department makes no statement, representation or warranty as to the suitability or safety of any subsidised experience, or to the suitability or safety of any experience providers in connection with the Program. The Department expressly disclaims all liability, to the extent permitted by law, for any loss, damage or other consequence whatsoever, where direct or indirect, which may arise from the student's or other person's participation in the subsidised experience or from the Program.

The terms and conditions of your chosen commercial tourism operator or any other provider engaged during the excursion, including any cancellation policies and fees, apply to your booking. The Department is not party to your booking agreement with the commercial operator or any other operator or provider engaged during the excursion and assumes no liability under the agreement.

Contact us

Email: tourismsupporthub@detsi.qld.gov.au

Website: [Great Barrier Reef Education Experience Program](#)

Phone: (07) 3101 2002

Definitions

CARA	An acronym for Curriculum Activity Risk Assessment which set the minimum safety standards for a variety of common curriculum activities.
Curriculum activity	Any activity conducted with students to support the delivery of the Australian and Queensland curriculum from Prep to Year 12.
Excursion	A well-planned education-related activity that is conducted outside of the school grounds or home educator's registered place of residence that aims to maximise students' learning experiences.
High Standard Tourism Operator	The program is run by the Great Barrier Reef Marine Park Authority to recognise tourism operators who operate in an ecologically sustainable manner, delivering high quality reef experiences. Operators are independently certified by environmental certification schemes, Ecotourism Australia and Earth Check, as part of the requirements to be part of the High Standard Tourism Operator Program.
Best of Queensland Experience	Best of Queensland Experiences are those who exceed consumer expectations, bring the Queensland story to life and consistently deliver an exceptional customer experience. The Program is based on an independent set of criteria that incorporates online customer reviews, responds to consumer expectations and reflects industry best practice. Experiences are assessed annually. The Program is led by Tourism and Events Queensland and has been developed in partnership with the state's Regional Tourism Organisations, the Queensland Tourism Industry Council and the Department of the Environment, Tourism, Science and Innovation.
Registered home educator	A parent who has been granted registration to home educate their child from the Queensland Department of Education and have the legal responsibility to provide their child with a high-quality education guided by an approved home education learning plan.

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